CONTRACT

ontract A reement Between: WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 ww.wtkr.com

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GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

	Contract / Re	rielon.		Alt Order t	4
		VISION		Alt Order#	Ė
	566057	1		07893879	
Product					
DBAMA/P/D SKED A					
Contract Dates	Estimete #				
10/02/12 - 10/08/12	II1537				
Advertiser			Ori	ginal Date	/ Revision
Obama/D/President		10/26/12 / 10			/ 10/26/12
	Billing Cycle	Billing	Billing Calendar		Cesh/Trade
	EDM/EDC	Broadcast			Cash
	Station	Account Executive		xecutive	Sales Office
	WTKR	Jemie Andrus		irus	Washington, D.
	Special Hand	lling			
	Demographic				
	Adults 35+				
		T			
					1
	IDB#	Adver	iser	Code	Product Code
	8020				
	Agency Ref			Advertise	r Ref

11 Out Date Find Date Deportation	Stort/End Time	Spots/ Days Length Week Rate	Type Spo	Tot	als Amount
*Line Ch Start Date End Date Description 2 3 10/08/12 10/08/12 Let's Make A Deal 9em Stert Date End Date Weekdeys Spots/Week Week: 10/08/12 10/14/12 M 1	9-10am <u>Rate</u> \$470.00	:30	NM	1	\$470.00
3 3 10/08/12 10/08/12 Price Is Right Start Date End Dete Weekdays Spots/Week Week: 10/08/12 10/14/12 M 1	11am-12n <u>Rete</u> \$565.00	:30	NM	1	\$565.00
4 3 10/02/12 10/05/12 Price is Right Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TWTF 4	11em-12n <u>Rate</u> \$565.00	:30	NM	4	\$2,260.00
5 3 10/02/12 10/05/12 Newschannel 3 News Start Date End Date Weekdeys Spots/Week Week: 10/01/12 10/07/12 -TWTF 4	12n-1230pm <u>Rate</u> \$210.00	:30	NM	4	\$840,00
6 3 10/08/12 10/08/12 Newschennel 3 News Start Date End Dete Weekdays Spots/Week Week: 10/08/12 10/14/12 M 1	12n-1230pm <u>Rate</u> \$210.00	:30	NM	1	\$210.00
7 3 10/08/12 10/08/12 CBS Daytime <u>Start Dete</u> <u>End Dete</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 M 1		:30	NM	1	\$210.00
8 3 10/02/12 10/05/12 CBS Daytime Stert Date End Dete Weekdeys Spots/Week Week: 10/01/12 10/07/12 -TWTF 4	1228-3pm <u>Rate</u> \$210.00	:30	MM	4	\$840.00
9 3 10/02/12 10/05/12 Ellen Degeneres 3pm Start Date End Date Weekdeys Spots/Week Week: 10/01/12 10/07/12 -TWTF 8	3-4pm <u>Rate</u> \$270.00	:30	NM	8	\$2,160.00
10 3 10/08/12 10/08/12 Ellen Degeneres 3pm	3-4pm <u>Rate</u> \$270.00	:30	NM	2	\$540.00
11 3 10/08/12 10/08/12 NewsChannel 3 News Stert Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 M 2	5-6em <u>Rate</u> \$165.00	:30	ММ	2	\$330.00
12 3 10/02/12 10/05/12 NewsChannel 3 News Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TWTF 8	5-6am <u>Rate</u> \$165.00	:30	NM	8	\$1,320.00

(* Line Trensactions: N = New, E = Edited, D = Deleted)

Notwithstending to whom bills ere rendered, edvertiser, egency and service, jointly end severetly, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and unlit payment in full is received by station. Payment by edvertiser to egency or to service or payment by egency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not eccept edvertising contracts that impermissibly discriminate on the besis of race or ethnicity.



WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

Contract / Revision Alt Order# 566057 07893879

Contract Dates Estimete# Product OBAMA/P/D SKED A //1537 10/02/12 - 10/08/12

Original Date / Revision Advertiser 10/26/12 / 10/26/12 Obama/D/President

		Spots/	To	tals
Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	:30	NM 8	\$1,760.00
13 3 10/02/12 10/05/12 Nawschannel 3 News Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TWTF 8	6-7am <u>Rate</u> \$220.00	.30	MAIN	\$1,760.00
14 3 . 10/08/12 10/08/12 Newschannel 3 News	6-7am	:30	NM 2	\$440,00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 M 2	<u>Rate</u> \$220.00			
15 3 10/08/12 10/08/12 CBS This Moming Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 M 2	7-9a <u>Rate</u> \$140.00	:30	NM 2	\$280.00
16 3 10/02/12 10/05/12 CBS This Morning Stert Date End Date Weekdeys Spots/Week Week: 10/01/12 10/07/12 -TWTF 8	7-9a <u>Rate</u> \$140.00	:30	NM 8	\$1,120.00
17 3 10/06/12 10/06/12 Early Show Saturday Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12S- 1	9-11am <u>Rate</u> \$70.00	:30	NM 1	\$70.00
18 3 10/07/12 10/07/12 CBS Sunday Morning Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12S 1	9-1030am	:30	NM 1	\$470,00
= 19 3 10/07/12 10/07/12 Face the Nation Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1	1030-11am <u>Rate</u> \$1,360.00	:30	NM 0	\$0.00
Spot Ch Date Renge Description 1 3 10/01/12-10/07/12 Face the Nation Credited	Start/End Time 1030-11em	<u>Weekdays Length Rate</u> SL :30 <i>\$1,360.00</i>	Type NM	
20 3 10/02/12 10/05/12 NewsCha 3 News First @ 4 Start Date	<u>Rate</u>	:30	NM 4	\$1,260.00
21 3 10/08/12 10/08/12 NewsCha 3 News First @ 4 Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 M 1	lp 358-5pm	:30	NM 1	\$315.00
22 3 10/08/12 10/08/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 M 1	5-530pm	:30	NM 1	\$400.00
23 3 10/02/12 10/05/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TWTF 4	5-530pm	:30	NM 4	\$1,600.00
24 3 10/02/12 10/05/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TWTF 4	530-6pm <u>Rate</u> \$470.00	:30	NM 4	\$1,880.00
25 3 10/08/12 10/08/12 Newschennel 3 News Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 M 1	530-6pm <u>Rete</u> \$470.00	:30	NM 1	\$470.00
26 3 10/08/12 10/08/12 Newschannel 3 News Stert Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 M 1	6-630pm <u>Rate</u> \$590.00	:30	NM 1	\$590.00
27 3 10/02/12 10/05/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TwTF 4	6-630pm <u>Rate</u> \$590.00	:30	NM 4	\$2,360.00
28 3 10/02/12 10/05/12 Lete Night with David Lette Start Dete End Date Weekdays Spots/Week	rm1135pm-1237am <u>Rete</u>	:30	NM 4	\$660.00

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	Contract / Revision 566057 /	Alt Drder # 07893879
Contract Dates 10/02/12 - 10/08/12	Product OBAMA/P/D SKED A	Estimate # //1537
Advertiser Dbama/D/President		iginal Date / Ravision 10/26/12 / 10/26/12

							Spots/			Tota	ls
Line Ch	Start D	ate End Da	te Descriptio	า	Start/End Time	Days	Length Week	Rate	TypeSp	ots	Amount
	t Date	End Date 10/07/12	Weekdays	Spots/Week 4	<u>Rate</u> \$165.00						
29 3	10/08/1		-		n1135pm-1237em		:30		NM	1	\$165.00
Star	t Date	End Date	Weekdays	Spots/Week	<u>Rete</u> \$165,00						
Week: 10/0		10/14/12	M	1 1	11-1135p		:30		NM	1	\$755.00
30 3 Star		2 10/08/12 End Date	Late News Weekdays	Spots/Week	Rate		.00		,	,	*
Week: 10/0		10/14/12	M	1	\$755.00				1/12		** *** ***
31 3	10/02/1		Lete News	(M-F) Spots/Week	11-1135p Rate		:30		NM	4	\$3,020.00
<u>Star</u> Week; 10/0		End Date 10/07/12	Weekdays -TWTF	4	\$755.00						
32 3		2 10/07/12	2 Late News	(Sa-Su)	11-1135p		:30		NM	2	\$590.00
Star	rt Date	End Dete	Weekdeys SS	Spots/Week 2	<u>Rate</u> \$295.00				- 1		
Week: 10/0		10/07/12	2 7-730pm		7-730pm		:30		NM	4	\$4,660.00
33 3 Stai	nt Date	End Dete	Weekdays	Spots/Week	Rate						
Week: 10/0		10/07/12	-TWTF	4	\$1,165.00		.00		NM	1	\$1,165.00
34 3	10/08/		2 7-730pm Weekdays	Spots/Week	7-730pm Rate		:30		INIVI	'	φ1,105.00
<u>Star</u> Week: 10/0	rt <u>Date</u> 08/12	End Date 10/14/12	M	1	\$1,165.00						
35 3		12 10/08/1	2 M-F 730-8p	om	730p-8pm		:30		MM	1	\$1,165.00
Sta	rt Date	End Date 10/14/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$1.165.00						
Week: 10/0	10/02/		2 M-F 730-8 ₁		730p-8pm		:30		NM	4	\$4,660.00
Sta	rt Date	End_Date	Weekdays	Spots/Week	Rate						
Week: 10/	01/12	10/07/12	-TWTF	4	\$1,165.00		:30		NM	1	\$70.00
37 3	10/06/	12 10/06/1 End Date	2 730-8pm Weekdays	Spots/Week	730-8pm Ra <u>te</u>		,30		,410,	'	ψισισσ
<u>5τα</u> Week: 10/	rt Date 01/12	10/07/12	S-	1	\$70.00						
D 38 3	10/03/	12 10/03/1	2 Wednesde	y Prlme	10-11pm		:30		NM	0	\$0.00
39 3	10/06/		2 Saturday F	rime	10-11pm		:30		NM.	1	\$455.00
Sta Week; 10/	nt Date	End Date 10/07/12	Waekdays S-	Spots/Week 1	<u>Rate</u> \$455.00						
40 3			2 Sunday Pr	ime	7-8pm		:30		NM	1	\$4,410.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate				1		
Week: 10/	_	10/07/12	S	1	\$4,410.00 1130a-3p		:30		NM	4	\$2,500.00
41 3 Sta	10/06/ art Date		2 NCAA Foo Weekdays	Spots/Week	Rate		.50		1447	·	4 -4,000.00
Week: 10/	Q1/12	10/07/12	S-	4	\$625.00						*4 ***
42 3	10/02		2 Let's Make	A Deal 9am	9-10em		:30		NM	4	\$1,880.00
Sta Week; 10/	art Date /01/12	End Date 10/07/12	<u>Weekdays</u> ∽TwTF−−	Spots/Week 4	<u>Rate</u> \$470.00						
43 3	10/06		2 NCAA Foo	otball	1130e-3p		:30		NM	1	\$0.00
Sta	art Date	End Date	Weekdays	Spots/Week 1	<u>Rate</u> \$0.00						
Week: 10	/01/12	10/07/12	S-		φοιου		T-1.	alo.		112	\$48,915.00
							Tota	315		114	ψησ, σ (σ. σ σ

Time Period	# of Spots	Gross Amount	Net Amount		
10/01/12 -10/08/12	112	\$48,915.00	\$41,577.75		
Totals	112	\$48,915.00	\$41,577.75		

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